

EASY READ GUIDE

THE JANUARY CHALLENGE

Who are 64 Million Artists?

64 Million Artists are an organisation that believes that everybody is creative, and that being creative is good for you and is good for the world around you.

They run a national creativity campaign called The January Challenge.

What is The January Challenge?

The January Challenge is 31 fun, free and accessible creative activities for each day of January.

You can sign up to receive the daily challenges by email by going to 64millionartists.com. Alternatively, you can follow the challenges on the 64 Million Artists Facebook, Twitter and Instagram.

Watch The January Challenge Trailer [here](#).



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The January Challenge 2021 is going to be exciting!

All of the challenge ideas are sent to us from people of all ages and backgrounds across the country.

This year, three guest collaborators have selected their favourite 31 challenges. The collaborators are:

- Poet and author Lemn Sissay
- Journalist and author Yomi Adegoke
- Writer, comedian and part-time superhero Jess Thom (AKA The Touretteshero)



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How do I take part?

When you sign up on the website, you can select to take part in Lemn, Yomi or Jess' challenges.

Alternatively, you can sign up to receive the 'Wildcard' challenges, which is a mixture of all three selections.

You can sign up [here](#).

Accessible Sharing

All of the content we share online will include image descriptions, and if we share videos they will be captioned and transcribed.

We subscribe to the Social Model of Disability and as an organisation we believe in Inclusion and Access without Judgement. We are committed to removing barriers that do not consider diversity of bodies and minds.



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Follow us on social media to keep up to follow the challenges, upload your responses and find out what other people are doing!



Instagram - @64millionartists



Facebook - @64millionartists



Twitter - @64M_Artists

If you have any questions or want to get in touch, email us at jemima@64millionartists.com



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